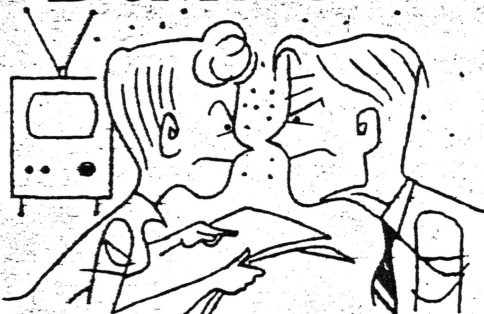
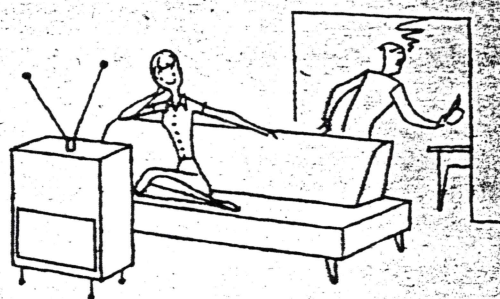


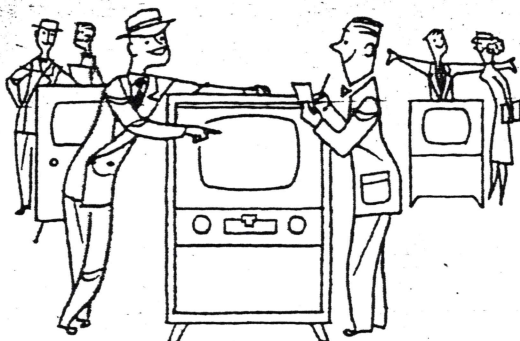
Du Mont Television



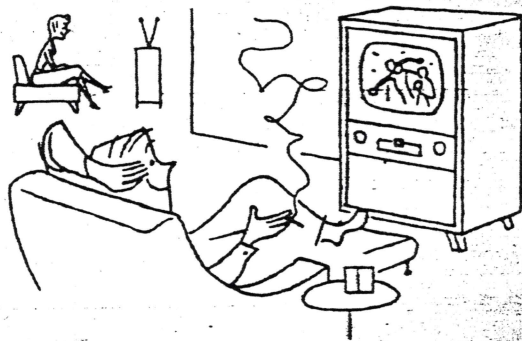
When it's one set for two...



and two set apart...



Why not set off...



to a wonderful start

with a big-screen Du Mont!

A two-set home is a happy TV home when that second set is a new, big-screen Du Mont. With Du Mont you get television you've always wanted — extra-clear, super-sharp, true to life. And Du Mont quality Telesets* now start at only \$199.95. See your Du Mont Dealer today for a new kind of viewing pleasure.

*Trade Mark

DU MONT

First with the Finest in Television



◀ "THE PET SHOP" AS SEEN ON THE DUMONT TELEVISION NETWORK

**Du Mont
BEVERLY**

21-inch cylindrical-face DuMont tube with 245 square-inch picture. Modern cabinet of fine mahogany or limed oak veneers. Built-in antennas for both VHF and UHF.

\$349.95**

**NO EXTRA CHARGE for full-year picture tube Warranty. 90-day parts Warranty. Federal Excise Tax on mahogany consoles. (Limed oak or blond model prices slightly higher.)

ALLEN B. DUMONT LABORATORIES, INC.

Parts and Service Now Available From:

New York Factory Distributor

1114-16 First Ave., New York 21, New York

New Jersey Factory Distributor

579 Scotland Road, Orange, New Jersey